



Annual Report 2016



HORIZONS[®]
ATLANTA

Inspiring Minds • Building Community • Transforming Lives

A Letter from our Board Chair

Dear Friends,

What a tremendous year for our Horizons Atlanta region! From significantly expanding our student enrollment, to opening our eighth site, to welcoming two new staff members on our regional team— this has been a time of exciting growth and expansion for our organization.

We were excited this past summer to welcome our eighth site of the region at Atlanta International School. The three new grades at AIS, as well as adding a new grade at each of our maturing sites, enabled us to grow to serve more than 500 students in 2016.

This past year also marked the departure of our founding executive director, Kaseem Ladipo. Kaseem helped grow Horizons Atlanta to the organization it is today and we are so grateful for his leadership over the last three years. In September, we were excited to welcome Emily Brenner Hawkins, with her many years of experience as a non-profit executive, to our thriving organization.

Finally, it was an exceptional year of fundraising framed by two key grants. The first was a two-year, \$400,000 grant from the Joseph B. Whitehead Foundation to support our continued expansion efforts across Metro Atlanta. The second was a three-year, \$420,000 grant from a private family foundation which allowed us to create the position of Director of Development and build much-needed support in our fundraising efforts.

Thank you for your continued support of and interest in Horizons Atlanta as we work to serve the whole child— with a focus both on rigorous academics as well as meaningful enrichment activities. We are excited about the years to come!

Best regards,



John Brock
Chair
Horizons Atlanta Board of Directors



Emily Brenner Hawkins joined Horizons Atlanta in September 2016, bringing with her strong leadership skills and a track record of developing sustainable nonprofit organizations.

"Horizons has given my grandchildren an opportunity to feel the fun in learning. They wake up in the morning sometimes even on their own, excited ready to run out the door to go learn. I believe that will remain with them all their life."

Our Story

2016 Board of Directors

John Brock, Chair
CEO, Coca-Cola European Partners

Paul Alberto
Dean, Regents' Professor,
Georgia State University

Irene Johnson
First Lady,
Clark Atlanta University

Paul Barton
Head of School, Holy
Innocents' Episcopal School

David P. Stockert
President and CEO,
Post Properties

Lee Conner
Assistant Vice President,
Woodward Academy

Dr. Alvetta Thomas
Former President,
Atlanta Technical College

Dave Fedewa
Partner,
McKinsey & Company

Al Trujillo
President,
Georgia Tech Foundation

Rick Frazier
President and COO, Heartland
Coca-Cola Bottling Company

Louise Wells
Managing Partner,
Morris Manning & Martin

Kevin Glass
Headmaster,
Atlanta International School

Ex-Officio Members*
Mary Brock
Co-Owner Atlanta Dream and
Horizons National Board

Alexis Hambrick
Senior Director of Marketing,
Strategy, & Operations, Turner

Duncan O'Brien
SVP Corporate Strategy,
Cox Enterprises

W. Ken Harmon
Provost and Vice President,
Kennesaw State University

* Members of the Horizons
National Board of Directors

Horizons Atlanta, an affiliate of Horizons National, is a transformational, community-centered, educational program designed to close the opportunity gap. Our students attend a six-week summer program on the campuses of independent schools, colleges and universities, and receive additional support throughout the year.

In small classes led by professional educators, students dive into curricula with a focus on literacy, STEAM and Project-Based Learning. Swimming and other enrichment activities break down barriers to success and expose children to new opportunities.

Students join the summer after Kindergarten and return each year through the summer after 8th grade.

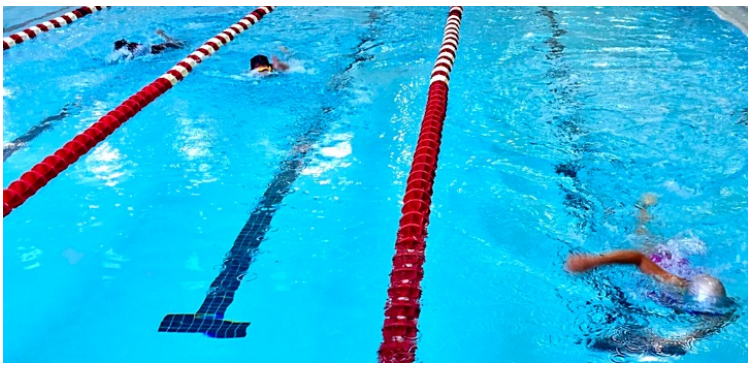
Our target population consists of children in underserved communities across Metro Atlanta. While students from these areas typically experience 2-3 months of learning loss during the summer, Horizons summer see 2-3 months of growth.

Horizons Atlanta was established in 2013 as its own 501c3 as part of Horizons National's Community Focused Expansion initiative. Since then, it's grown from two sites to eight—making it the largest concentration of Horizons programs in the country.



"This program helps my child to no longer look at school as a chore or punishment. His pride and confidence has increased exponentially with the love and encouragement he receives from the staff at this program."





Our Programs *By The Numbers*

Students Served in 2016: 515 across 8 sites

Free/reduced lunch eligible: 98%*

Racial/ethnic breakdown:

	Students	Staff
African-American	66%	65%
Hispanic	29%	5%
White	3%	23%
Other	2%	7%

School districts served:

Atlanta Public Schools	58%
Fulton County Schools	36%
Paulding County Schools	6%



Horizons Atlanta uses participation in the federal Free or Reduced Price Lunch program (FRPL) as an indicator for meeting the needs of low-income students across Atlanta. 100% of students qualify for FRPL during their initial enrollment in the program.



ATLANTA TECHNICAL COLLEGE



CLARK ATLANTA
UNIVERSITY



Georgia State
University



HOLY INNOCENTS'
EPISCOPAL SCHOOL



KENNESAW
STATE UNIVERSITY

WOODWARD
ACADEMY
ESTABLISHED 1900

Our Impact

By The Numbers

Mission

Horizons Atlanta believes that every child in Atlanta, regardless of background, should have the same chance at making a positive impact on his or her community.

We provide this opportunity by eliminating the critical barriers to success that many of our children face, thus putting them on a path to:

- Read proficiently by the end of 3rd grade
- Graduate from high school
- Receive higher education and
- Become globally competitive professionals



Average Daily Attendance Rate

94%

Average Student Retention Rate 2015 to 2016

87%



Average growth in reading on STAR Assessment

2.2

months during our six-week session

Average growth in math on STAR Assessment

2.9

months during our six-week session



Our Students in the Community

Engaging with our neighborhoods and communities is an important piece of the Horizons Atlanta experience. Students take part in field trips at least once a week that expose them to new parts of their city and broaden their cultural, career, and educational horizons. Best of all, we have fun!

Horizons Atlanta enjoys rich partnerships with local organizations like McKinsey, and seeks to host meaningful experiential opportunities for students and employees alike. This summer, one of those experiences was a day-long field trip to the McKinsey Design Lab for our Horizons at Atlanta Technical College students.

In July, Horizons also hosted an event for National Summer Learning Day— where the organization received a proclamation from the Atlanta City Council and celebrated the end of our 2016 session.



Chattahoochee River



Georgia Aquarium



McKinsey Design Lab



National Summer Learning Day



Lake Lanier Islands



Center for Civil & Human Rights



Our Newest Site

Horizons Atlanta welcomed its eighth site to the region in 2016 at Atlanta International School (AIS).

Co-directed by two AIS teachers and youth development advocates, Horizons at Atlanta International School opened in June 2016 serving 45 students from Garden Hills Elementary School. The program will grow one grade a year until it reaches full maturity serving 135 students in grades K through 8.

We are incredibly grateful to AIS Head of School Kevin Glass, who has shown incredible support for the program at the site level as well as serving on our Horizons Atlanta Board of Directors.

Horizons at Atlanta International School is a proud partner with the Buckhead Rotary Club and the Buckhead Coalition. Through grants and member volunteerism, Horizons was able to launch its program. These organizations ensure we will offer the best possible program for years to come!

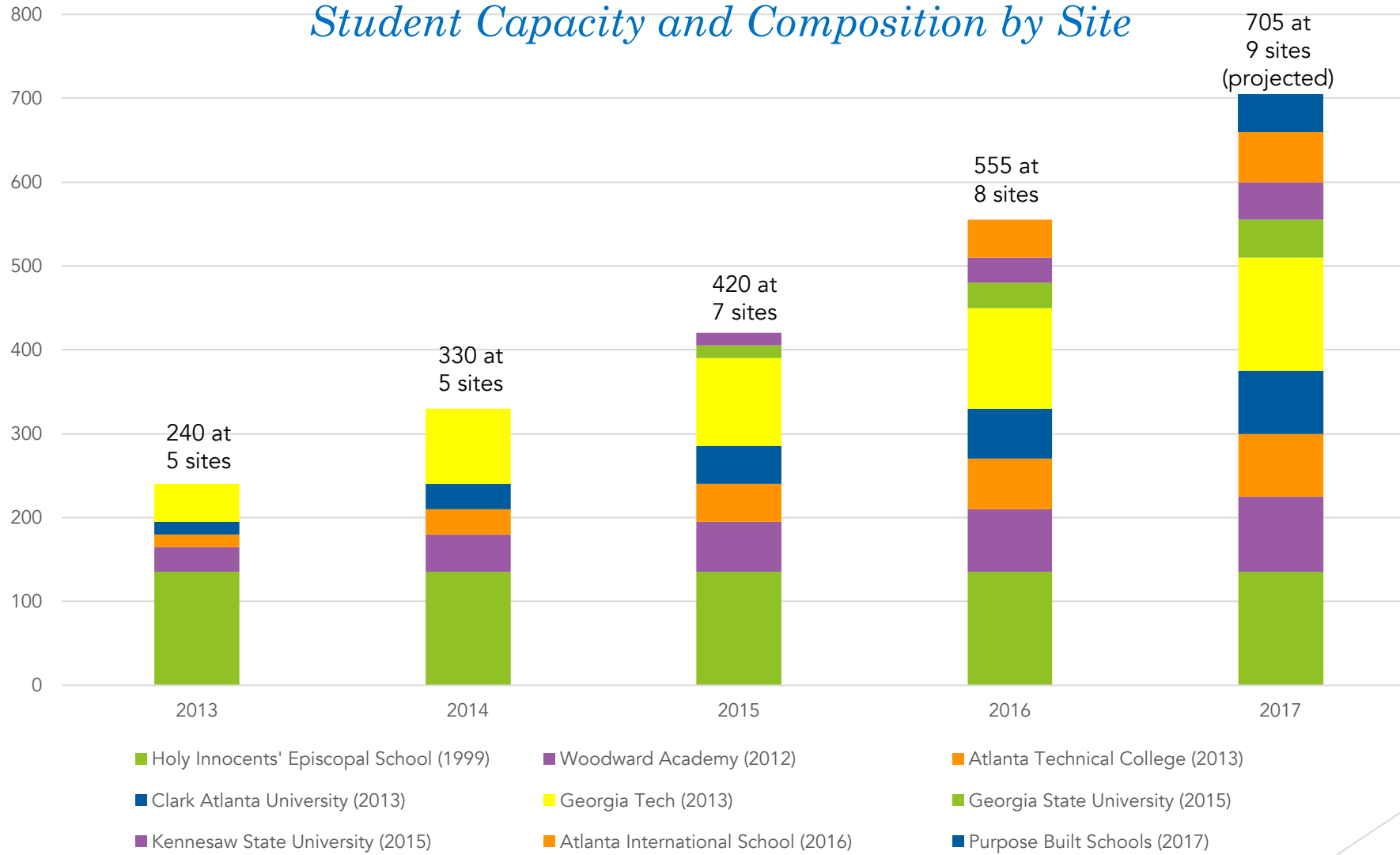


Kevin Glass receives Buckhead Rotary check on behalf of Horizons at Atlanta International School



Our Growth

Student Capacity and Composition by Site



Our Partners and Donors



\$100,000+

Brockett Foundation
Goizueta Foundation
Horizons National
Joseph B. Whitehead
Foundation

\$50,000-\$99,999

Cousins Family Foundation

\$25,000-\$49,999

Arthur M. Blank Family
Foundation
John & Mary Brock
Belk Foundation
NCR Foundation
David Stockert & Cammie Ives
Zeist Foundation

\$10,000-\$24,999

Georgia-Pacific Foundation
Harland Charitable Foundation
Post Hope Foundation
Sartain Lanier Family
Foundation
Roche Bobois Atlanta
Emily Winship Scott
Foundation
Wells Fargo Foundation

\$2,500-\$9,999

Atlanta Foundation
Robert Chappelle
Dave Fedewa
Ida Alice Ryan Charitable Trust
Louise Wells
Waffle House Foundation

\$1,000-\$2,499

Paul Alberto
Dynamic Resources
Rick Frazier
Kevin Glass
W. Ken Harmon
Emily & Trace Hawkins
Irene Johnson
Forrest McClain
David Mack
Duncan O'Brien
Al Trujillo
Sally Westmoreland

\$1-\$999

Jeremiah Abiah
Rose Alexander
Caroline Balitzer
Paul Barton
Iffat Bhuiyan
Ann Bertsche
Heather Bingham
Lauren Boswell
Lauren Bryant
Laura Cape
Ellie Carruth
Adria Cassesse
Charles Charoenlap
Wendy Checks
Luke Cincotta
Lee Conner
Colin Connolly
Catherine Cooper
Jeffrey Dawkins
Susan Dawkins
Amanda DeBold
Rita Dorsey
Mary Douglass
Derrick Duckworth

Allison Eaton
Kelli Fox
Natalie Gates
Audrey Garvin
Meghan Gottung
Theresa Hastina
Alexis Hambrick
Stephen Hawkins
Mary Anna Hill
Marta Horofker
Clark Hungerford
David Jeffries
Brenda Johnson
Deborah Johnson
Blake
Erin Murray Knox
Melissa Knowles
Rosie Kopanski
Ganiyu Ladipo
Haseem Ladipo
Kaseem Ladipo
Mary Paige Larsen
Luroyale Little
Orlyn Lockard
Shabrea McElroy
Allison McWilliams
Nancy Marsh
Lacey Melton
Angela Meyer
Katie Mock
Hugh Morton
Sabir Muhammad
Warren Nock
Lauren Olson
Jeffrey Parker
Brandon Peoples
Adam Pinney
Greer Powell
Kim Porter

Chris Pryor
Lawrence Quinn
Brant Rawls-McQuillan
Ana Rector
Bryan Ruiz
Mario Richards
Warren Schmidt
Travis Shermom
Andrew Shillinglaw
Becky Shillinglaw
Billy Snow
Mazzy Solana
Enrique Sosa
Deborah Starkel
Mary-Kate Starkel
Robin Starkel
William Starkel
Sarah Stokes
Latha Swamy
Jenny Tam
Rachael Terry
Alvetta Thomas
Cindy Thompson
Jenna Yackley
Lindsey Wagner
Lisa Wearing
Matt Westmoreland
Timothy White
Melissa Willingham
John Wolff
Julianne Wroble
Veronica Young
Pablo Zamora

McKinsey&Company



2016 Financial Report

Revenue

Corporate Giving	\$153,980
Event Revenue	\$18,562
Foundation Grants	\$619,300
Funding from Horizons National	\$75,000
Individual Contributions	\$278,668
Site-Level Funds	\$154,287
Interest revenue	\$136
Total Revenue	\$1,299,933

Expenses

Direct Site Expenses	
Atlanta International School	\$90,000
Atlanta Technical College	\$95,239
Clark Atlanta University	\$75,680
Georgia Institute of Technology	\$228,922
Georgia State University	\$56,124
Holy Innocents' Episcopal School	\$265,315
Kennesaw State University	\$63,372
Woodward Academy	\$150,000
Total Direct Site Expenses	\$1,024,652
Indirect Site Expenses	\$12,160
Regional Expenses	\$329,410
Total Expenses	\$1,366,222*

*2015 operating surplus of \$271,841 included funds designated to be spent in 2016.



Our Team

Horizons Atlanta Site Directors

Christopher Rhue & Kelsey Stiakakis
Atlanta International School
crhue@horizonsatlanta.org
kstiakakis@horizonsatlanta.org

Greer Powell
Georgia State University
gpowell@horizonsatlanta.org

Sharron McIntyre
Atlanta Technical College
smcintyre@horizonsatlanta.org

Christine Brodnan
Holy Innocents' Episcopal School
cbrodnan@horizonsatlanta.org

Rebecca Dashiell-Mitchell, Ed.D.
Clark Atlanta University
rdashiell-mitchell@horizonsatlanta.org

Beth Garrett
Kennesaw State University
bgarrett@horizonsatlanta.org

Sirocus Barnes
Georgia Institute of Technology
sbarnes@horizonsatlanta.org

Jessica Parsons
Woodward Academy
jparsons@horizonsatlanta.org





Emily Brenner Hawkins
Executive Director
ehawkins@horizonsatlanta.org

Mary-Kate Starkel
Director of Development
mstarkel@horizonsatlanta.org

Matt Westmoreland
Program Operations Manager
mwestmoreland@horizonsatlanta.org

3330 Cumberland Boulevard | Suite 500 | Atlanta, GA 30339
678-995-5108
www.horizonsatlanta.org

